

We at MindFreedom International have developed a new campaign to bring people together this summer in the spirit of non-violence, joy, and creativity. We seek to create awareness *and* highlight the humanity of those who are or have been in the mental health system *and* to show that there is no 'other'....We **all** crave freedom, humanity, and support. We believe a groundswell of voices asking for deep change is within sight. You don't have to be part of a non-profit organization, nor affiliated directly with mental health issues to help with this campaign.

MindFreedom intends to highlight our commonalities and strive to be inclusive in this, our Second Annual "Creative Maladjustment Week" July 7<sup>th</sup> – 14<sup>th</sup> this summer. We encourage people to be proud about being "maladjusted," whether you are a survivor, an ally, a family member, or simply someone who feels that humanity doesn't end with a diagnosis.

### ***And who are the non-violent Creatively Maladjusted?***

- **Critical thinkers:** The creatively maladjusted focus on a problematic area of society (something to which people of good simply can't be adjusted to) with critical thought, examining the history of a bad idea, its branchings and consequences.
- **Architects of alternatives:** Not merely content with tearing down an existing structure, the creatively maladjusted offer alternatives and are willing to demonstrate those alternatives with good cheer and positivity in public places. They believe that loving and loud public action is the foundation of a true non-violent revolution.
- **Believers in humanity:** Most importantly of all, the creatively maladjusted resist the pressure to dehumanize any and all of their fellow men. They believe in the inherent uniqueness and worth of every individual and demonstrate this belief in every action they take.

Find out more about our campaign and our philosophy: [www.cmweek.org](http://www.cmweek.org). You can see a campaign video (created by John Jordan-Cascade) on YouTube: <http://youtu.be/XACnR9DbKgw>

Will your organization officially endorsement Creative Maladjustment Week? If so, please visit our web site and fill out our online form: [www.cmweek.org/endorse](http://www.cmweek.org/endorse).

If you are so moved, we would greatly appreciate your financial support for this innovative program: [www.mindfreedom.org/donate](http://www.mindfreedom.org/donate) or you can mail a check made out to "MindFreedom International" to the address below and add "CM Week" to the memo line.

Thank you!

In Support,

Celia Brown, Board President, MindFreedom International

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